

MOD# 4 : UNAPPROVED REV #1 \$\$\$

ADV	#	ADV.	NAME	ISS / DCCC
TITLE				RE.P. #
MEDIA				SELLER
BUYER NAME				KATIE KEULEMAN

AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA

WASHINGTON, DC 20007

PRDCT DCCC ESR#11115 COMMENTS: \-----
 FR TCTU DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ **STATE TAX** _____ **CO-OP BILLING NEED** _____

REP: TO LENA

FR JULIE
OK, D M5
TTTS RTS

PLS - CFM, THX 10/26

STA: CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AGENCY ADVERTISER CODE =			AGENCY EST# = 1193		
AGENCY PRODUCT CODE =					
25	S	4000P-5000P	30	\$800.00	10/23
PROGRAM : DR OZ			10/26	5	TU-F

54	A	1130P-1200M	30	\$800.00
PROGRAM :		SPORTSNIGHT		
ORD COM1:		WE CAN OFFER		
THIS IS A MAKE-GOOD FOR		OCT26 ON LINE-25 FOR 1 SPOT/WK		

FAX# 703 528 7880
K !!
ORT FROM REP OCT26/12 12.47
CHANGES *** WFTV-TV ***

\$55 MOD# 4: UNAPPROVED REV #1 \$55

:LINE# :REP :CD: TIME PERIOD : LGTR
: :LINE# : : :
STATION MAKEGOOD OFFERS: MISSED:TU-F/
M5 OK'D BUY#25 MISSED:TU-F/
OFFER:SUN/1
CMT:WE CA

1 : SEC :	2 : RATE :	3 : START DATE :	4 : END DATE :	5 : SPTS /WK:	6 : WEEK INVT :	7 : DAYS :	8 : TOTI SPTS :
4000P-500P 130P-1200M N OFFER	OCT26 OCT28	30S 30S	\$800.00 \$800.00				(OCT26/12) PLS ADVISE.
CONTRACT TOTAL 127450.00							